



# Intercollege Relations Commission Update

**Fall Meeting  
October 2013**

# Mission:

To inspire and foster  
excellence in  
educational attainment.



Creativity

Innovation

Technology

Diversity

Alignment

Accountability

Strategic Thinking

10/2013

Washington Student Achievement Council

*We can make no better  
**investment in our future** than education.*

# The Council

2012 House Bill (ESSHB) 2483

**Five  
Governor appointed citizen members**

**Four  
Education sector members**

**WSAC Agency  
Executive Director**

# Council Members

## Governor Appointees



Jeff Charbonneau

2013 National Teacher of the Year  
Chemistry, Physics, Engineering



Maud Daudon, Chair

President & CEO of Seattle  
Metropolitan Chamber of Commerce



Karen Lee, Vice Chair

CEO of Pioneer Human Services,  
Western WA University Trustee



Dr. Susana Reyes

Assistant Superintendent,  
Mead School District



Rai Nauman Mumtaz

Premed Student,  
University of Washington Tacoma

# Council Members

## Education Sector Representatives



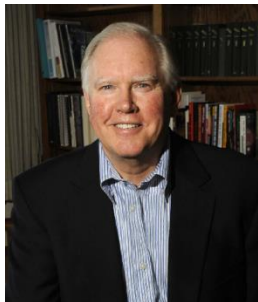
**Marty Brown**  
Executive Director of SBCTC

Two year public colleges



**Paul Francis**  
Executive Director of Council of Presidents

Four year public  
institutions



**Ray Lawton, Secretary**  
Rumpeltes & Lawton, LLC

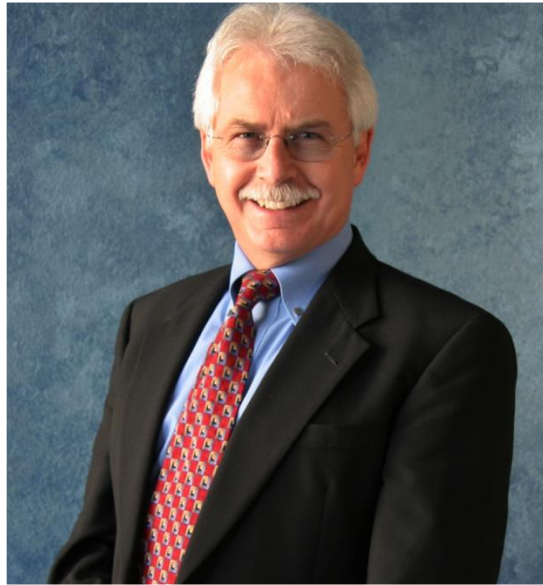
Independent Colleges of  
Washington



**Scott Brittain**  
Assistant Superintendent, Ferndale School District

K-12 education system

# Agency Executive Director



Gene Sharratt

Executive Director

Agency staff support Council's work in the following areas:

- Student Financial Assistance
- Guaranteed Education Tuition (GET)
- Policy, Planning, and Research
- Administrative Services
- Communications

# Education • Opportunity • Results





# 5 Challenge Areas

**Readiness**

**Affordability**

**Capacity & Success**

**Technology**

**Accountable Funding**

# National Context

**By 2020, 65 percent of all jobs in the economy will require postsecondary education and training beyond high school.**

**By educational attainment:**

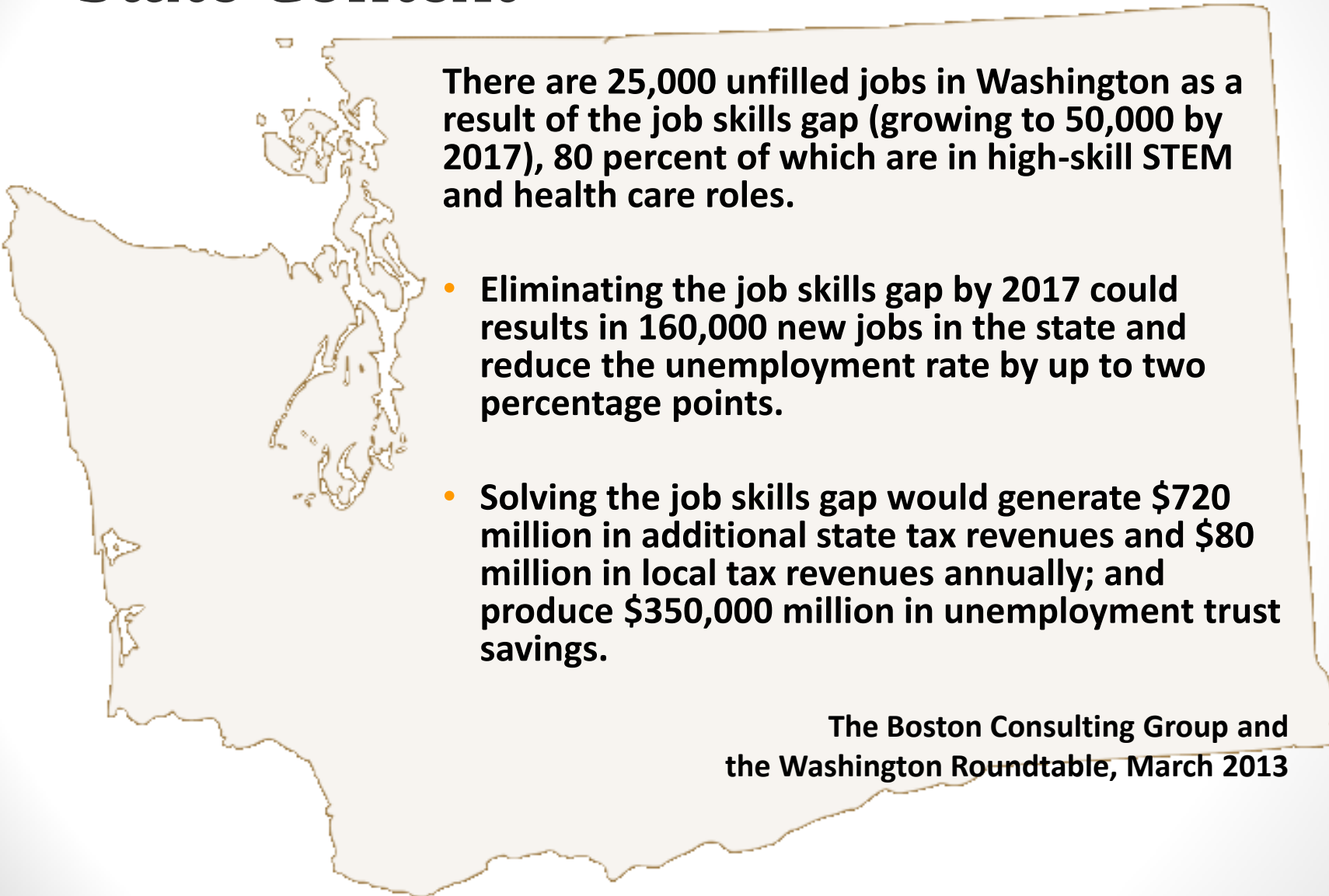
- **35 percent will require at least a bachelor's degree.**
- **30 percent will require some college or an associate's degree.**
- **35 percent will not require education beyond high school.**

**Judgment/decision making, communications, analysis, and administration will be the four most in-demand competencies in the labor market.**

**The United States will fall short by 5 million workers with postsecondary education – at the current production rate – by 2020.**

**Georgetown University, Public Policy Institute, Spring 2013**

# State Context



There are 25,000 unfilled jobs in Washington as a result of the job skills gap (growing to 50,000 by 2017), 80 percent of which are in high-skill STEM and health care roles.

- Eliminating the job skills gap by 2017 could results in 160,000 new jobs in the state and reduce the unemployment rate by up to two percentage points.
- Solving the job skills gap would generate \$720 million in additional state tax revenues and \$80 million in local tax revenues annually; and produce \$350,000 million in unemployment trust savings.

The Boston Consulting Group and  
the Washington Roundtable, March 2013

# Roadmap Supports Results WA



**GOVERNOR JAY INSLEE**

## Vision

**A Working Washington** built on education and innovation...where all Washingtonians thrive.

## Mission

To build a thriving Washington by fostering the spirit of continuous improvement, enhancing the conditions for job creation, preparing students for the future and valuing our environment, our health and our people.

Building a Working Washington



## Foundational Commitments

- Create a responsive, innovative and data driven culture of continuous improvement.
- Recognize Washington's richly endowed **natural resources**, wonderfully diverse people, uniquely entrepreneurial drive and acknowledge our responsibility for stewardship to build upon this legacy.
- Operate state government with the expectation that success is dependent on the success of **ALL**.
- Create effective communication and transparency with the public regarding goals, measures and our progress in meeting and exceeding expectations.
- Deepen our focus, understanding and commitment to our citizens: **Know Our Customers**.



World Class Education

**Goal 1**



Prosperous Economy

**Goal 2**



Sustainable Energy and a Clean Environment

**Goal 3**



Healthy and Safe Communities

**Goal 4**



Efficient, Effective and Accountable Government

**Goal 5**

**READY**  
**SET**  
**GRAD**

# WWW.READYSETGRAD.ORG

SELECT A GRADE

6789101112COLLEGECONTINUING EDUCATION

S FOR COLLEGE

PARENT

EDUCATOR

home

menu



ABOUT

TEXT ALERTS

READY SET GRAD

EMAIL SIGN UP

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Ready Set Grad helps students earn their high school and postsecondary diplomas. We are your resource to find, pay for, and complete the education path that's right for you or the student in your life.

“By 2018, 67% of jobs in Washington State will require a college degree or a career credential.”


Ready Set Grad is a program to help ensure every student in Washington State has access to the tools, information, and support they need to graduate high school and make college accessible and affordable.

Our online tools help students of all ages—from middle schoolers to adult scholars—create their own college plan. We know the path to college is not the same for every student. The right path for you may be a certificate program, vocational training, or an associate, bachelor's, or graduate degree. We're here to help you earn whichever fits your life goals.

Our website works with students to plan their classes and extracurricular activities, discover college-planning events, connect with mentors, and learn how to get into, pay for and complete college. Washington students have a wide range of potential opportunities, and we'll help you identify those applicable to you.

Students, parents, and educators can also sign up for [email](#) and [text](#) updates about important college and financial aid deadlines to help you stay on track.

What are you waiting for? [Get started on your plan now.](#)



# Ready Set Grad

## Information Needs

- Finding information is easy, but finding *relevant* and *trustworthy* information is not.

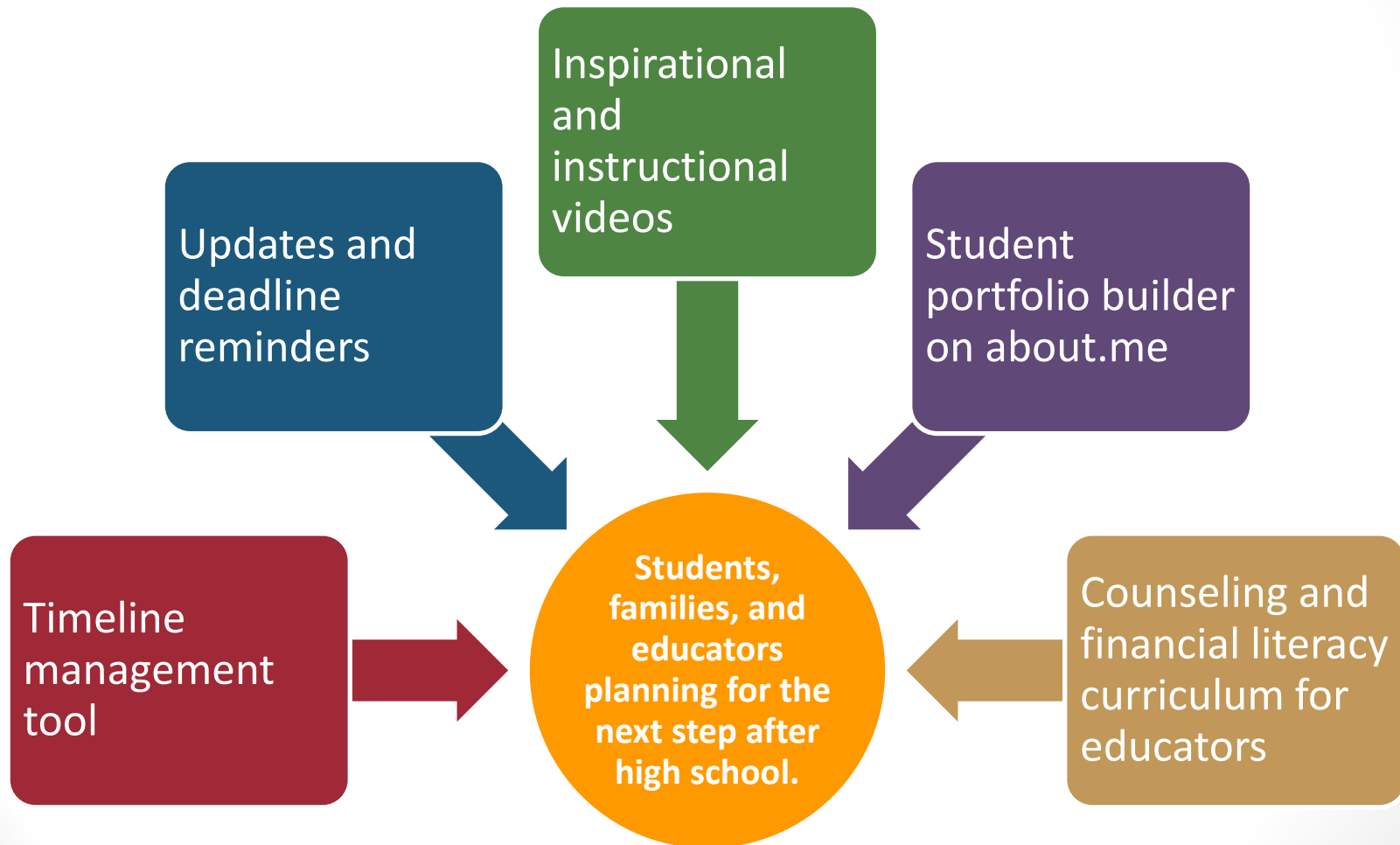
## Support Integration

- Web portal should augment, not replace, existing services offered by institutions and agencies.

## Commitment

- Creating, maintaining, and supporting a higher education and career planning web portal will be a significant task and will not be a one-time effort.

# Ready, Set, Grad Website





# SO YOU WANT TO GO TO COLLEGE, NOW WHAT?

TEXT ALERTS

VIDEO

1 SELECT YOUR GRADE

2 START YOUR JOURNEY

I'M AN

8<sup>th</sup>  
GRADER

READY

SET

GRAD

EMAIL SIGN UP

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# Timeline Management



## Almost in high school

- Different types of postsecondary institutions
- Career planning – what are your strengths and skills?
- Transition to high school



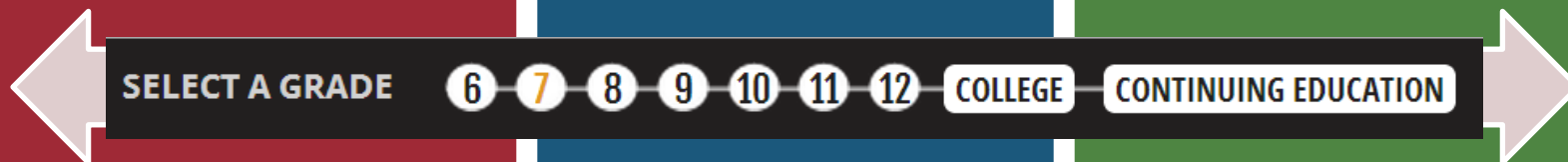
## Get ready

- September – August calendar of preparation activities
- Choosing a college
- FAFSA4Caster



## Returning to school

- Residency & citizenship
- Workforce Board's Career Bridge link
- Career, transfer planning, and military info



# Updates & Reminders

TEXT  
MESSAGING

EMAIL  
NEWSLETTERS

FACEBOOK

TWITTER

VIDEOS

Students and families receive updates about events and deadlines.

- College Bound Sign-up
- College Application Week and College Goal Washington events
- College admission and financial aid deadlines

# Planning Tools & Resources

8<sup>th</sup>  
GRADE

• What You Need To Know  
• **Preparing for My Education**  
• Timeline


TEXT ALERTS

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SET  
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SELECT A GRADE 6 7 8 9 10 11 12 COLLEGE CONTINUING EDUCATION



READY : PREPARING FOR MY EDUCATION

There are so many ways you can prepare for high school graduation and beyond, even in 8th grade! You should also start thinking about visiting colleges and preparing for them by thinking through the classes you need to register for in high school.

Use our checklist to personalize and navigate the process, saving it and your notes – all the way through high school graduation and college acceptance. Below are some of our suggestions:

- ☐ Take the Measures of Student Progress Test Prep [Add Note >](#)
- ☐ Take the ACT's EXPLORE, which prepares you to take the ACT in high school [Add Note >](#)
- ☐ Take the most challenging English, math, science, and social studies classes you can handle. Don't be afraid to stretch a little bit – most schools offer extra homework help or tutoring to support you. [Add Note >](#)
- ☐ Take classes in art, computers, or world language if you can. [Add Note >](#)
- ☒ Do assignments for extra credit.

*Talk to Mr. Smith about history credit.*

- ☐ Focus on learning and mastering key concepts. [Add Note >](#)

# College Student Tools & Resources

COLLEGE STUDENT

READY SET GRAD

TEXT ALERTS

EMAIL SIGN UP

FACEBOOK

SELECT A GRADE

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menu

S FOR COLLEGE PARENT EDUCATOR


• Preparing for My Education

• Timeline

• Resources



TWITTER



READY : TIMELINE

December

- Applications for transfer students open for many Washington four-year colleges. Be sure to check the institution's website to see whether you qualify for an application fee waiver.






January

- January 1 is when you can start submitting your FAFSA. Do it as early as possible each year!

February

- Deadlines for many four-year institutions happen in February for transfer student applications. Apply early to make sure you don't miss it!
- February is when you have to submit your FAFSA if you haven't already. Don't miss this opportunity to get financial aid!

Click [here](#) to learn more about college admission deadlines in Washington.



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# For Educators...

SELECT A GRADE


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S FOR COLLEGE


menu

EDUCATORS


- Help Your Students Continue Their Education
- Timeline
- Upload A Resource








 TWITTER

 TEXT ALERTS

READY  
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 FACEBOOK




## READY : HELP YOUR STUDENTS CONTINUE THEIR EDUCATION

If you're here, you know your students need to graduate high school and finish postsecondary education. It's a daunting task, one for which you are not paid, but we know you want to help your students succeed. Ready Set Grad is here to help. With the right resources, your students *can* complete their high school requirements and pursue their dreams of a postsecondary education.

Some of your students need help to see themselves as future postsecondary students. All of your students need someone who believes in them.

One of the biggest obstacles that keep students from pursuing a postsecondary degree is that most students and parents don't know where to begin; they get overwhelmed quickly and don't realize there are multiple ways to pursue and finance an education. Ready Set Grad offers teachers and administrators information, resources, and tools to help your students succeed. We also offer support on how to discuss postsecondary options with your students' parents, a number of whom may not have attended college.

As an educator, **you** can be their best hope and resource.





### Student Tracking

- [Access the College Bound Student Report Portal](#)
- [Step-by-Step Presentation with voice-over: Using the Portal for High School Staff](#)



### Counselor Only Tools

- [What You Need to Know About College Bound Scholarship](#)
- [Scripts and Sample Letters](#)
- Webinar – Scholarship overview, awarding process, and resources for working with graduating seniors
- [Powerpoint with voice-over](#)
- [Powerpoint presentation only, no sound](#)

### College Prep Fee Waivers

- [Letter from ACT about fee waivers](#)
- [ACT Fee Waiver Eligibility Requirements](#)
- [Counselor's Guide to Fee Waivers for the SAT](#)
- [Letter sent to Juniors from College Bound/Student Achievement Council](#)

### Get Assistance



## College Bound for Counselors & Educators

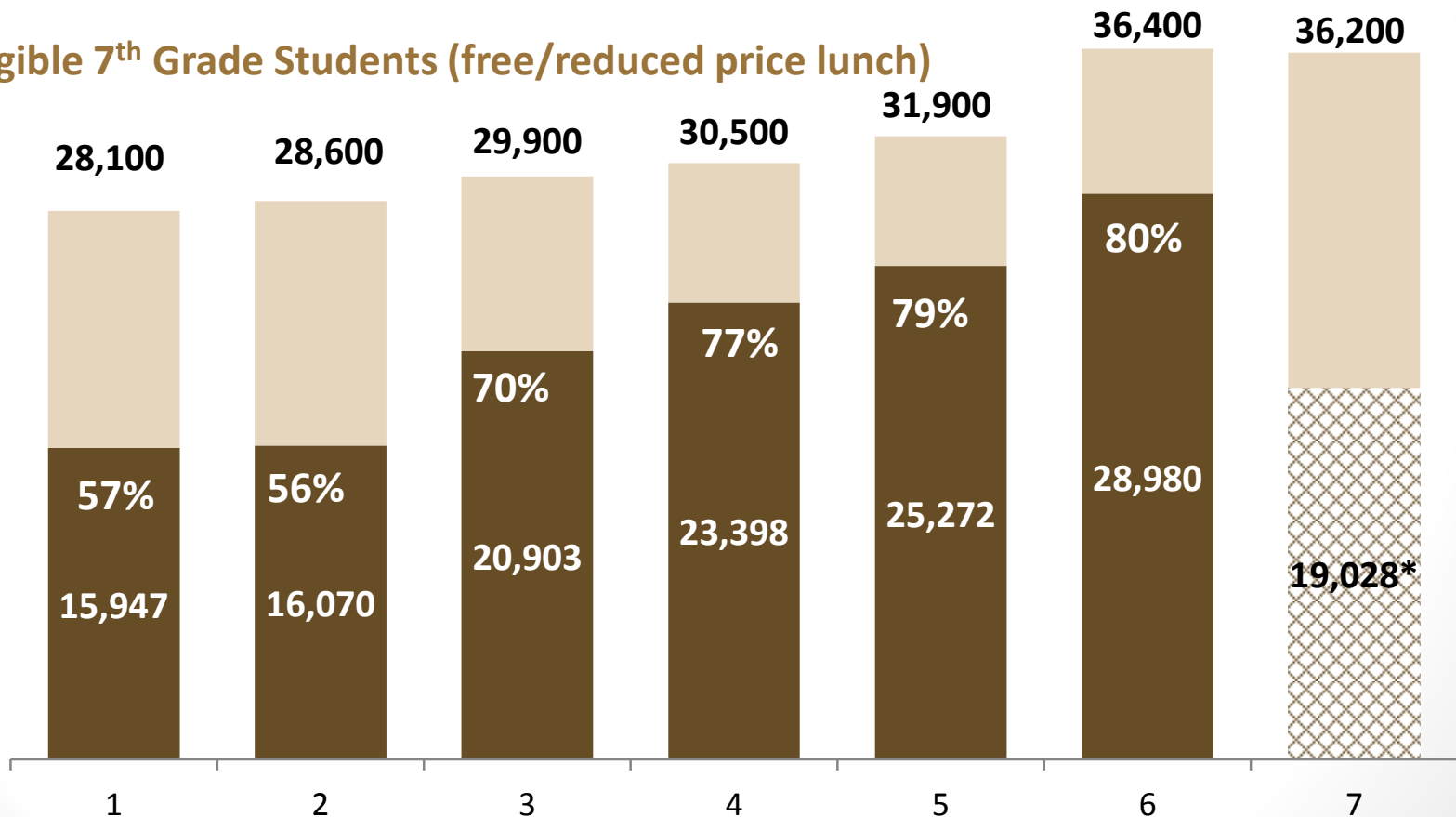
College Bound content on Ready Set Grad includes scholarship eligibility criteria, sign-up information, access to the Council's secure Portal, and other training resources.

# College Bound Scholarship

## 151,600 Applications 2007 to 2013

■ CBS Applicants 2007 to 2013

Eligible 7<sup>th</sup> Grade Students (free/reduced price lunch)



\*Preliminary number as cohort deadline has not passed.



# Financial Aid Resources

## Tools for Families & Counselors

- Workbooks at [www.fsa4counselors.ed.gov](http://www.fsa4counselors.ed.gov)
- MyFSA for students with savings calculator at [www.studentaid.gov](http://www.studentaid.gov)
- College Score Card compares “net price” loan default and median borrowing at [www.whitehouse.gov](http://www.whitehouse.gov)
- Additional resources  
[www.nasfaa.org/counselors/Resources for Counselors.aspx](http://www.nasfaa.org/counselors/Resources_for_Counselors.aspx)



## Smarter > Scholarship Matches

Looking for scholarships? theWashBoard.org makes it simple. We **connect** Washington students of all types with Washington scholarship providers....for FREE.

Whether you'll be attending in state or out, you save time by entering your profile once and letting us find the scholarship opportunities that fit. theWashBoard.org is spam-free and will never sell your information.

Check us out in this video

Sign In or Register Today!



> Sign In

Forgot your password?

### For Seekers



Create a profile and let us do the rest. We will match you with scholarships you are most likely to qualify for and applying online is easy. Check us out in this video

➤ [Seeker Registration](#)

### News & Announcements

We're making improvements this month, in response to early feedback, to ensure the most accurate scholarship matches.

New scholarships are being added to theWashBoard.org daily! Check back often.

**FAFSA** for 2013-2014 starts January 1, 2013.

### For Providers



Post your scholarship to reach a larger group of students. We make reviewing and evaluating applications easy. Find the next recipients of your scholarship. Check us out in this video

➤ [Provider Registration](#)



EMAIL SIGN UP

Advanced Placement Programs

Advanced Placement programs enable students to take college-level courses while in high school. The Office of the Superintendent of Public Instruction (OSPI) maintains a comprehensive Advanced Placement website at the link above. Interested students should check with their school counselors about the availability of these programs.

Other Dual Credit Programs

Other dual credit programs allow high school students to enroll in college-level courses, either at their own school or at their local community college. Check the OSPI Dual Credit website link above for comprehensive information or visit the program links below. As with AP courses, not all schools offer these options. Interested students should check with their high school counselor.

International Baccalaureate Programs

High-quality programs of international education are offered to a worldwide community of schools. Three programs for students aged 3-19 help develop the intellectual, personal, emotional, and social skills to live, learn, and work in a rapidly globalizing world. Check availability with your high school counselor.

Running Start

The Running Start program in Washington allows 11th and 12th grade students to take college courses at Washington's community and technical colleges and at Central Washington University, Eastern Washington University, Washington State University, and Northwest Indian College.

College Admission Standards

New minimum college admission standards for students seeking admission to a public, four-year college or university, went into effect in fall 2012. An academic road map for middle and high school students, the new minimum standards do not guarantee admission but do establish a foundational level of academic achievement needed to do successful college work.

**Minimum College Admission Standards (MCAS)&  
College Academic Distribution Requirements (CADR)**

<http://readysetgrad.org/#12th-grade/ready/what-you-need-know>

# What's Next on Ready Set Grad?

## Ready, Set, Grad marketing campaign

- Seattle-based marketing firm contracted to plan and execute an 18-month marketing campaign, targeting counselors & other educators, students, and families.

## Dual Credit look-up

- Drop-down menu feature to look-up and compare AP scores needed for credit at specific universities—Fall 2013

## The Vault financial literacy curriculum

- Partnering with WSECU to provide interactive financial literacy curriculum—Late Fall 2013