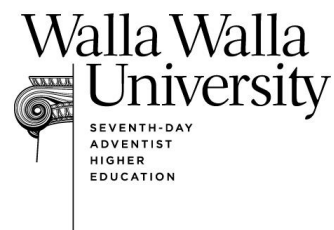




# 2022 ICRC Winter Meeting

February 10, 2022



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Gonzaga University ▪ Heritage University ▪ Pacific Lutheran University ▪ Saint Martin's University ▪ Seattle Pacific University  
Seattle University ▪ University of Puget Sound ▪ Walla Walla University ▪ Whitman College ▪ Whitworth University



# Who We Are

**Independent Colleges of Washington** is an association of 10 private, not-for-profit universities that call the state of Washington home. These campuses offer students **high-quality, academically rigorous learning** grounded in the **liberal arts**, with an emphasis on **critical thinking, lifelong learning, ethics, leadership, and community service**. With students from each of Washington's 39 counties and more than 135 years of history, member campuses award one in five of the baccalaureate and graduate degrees earned in the state of Washington.

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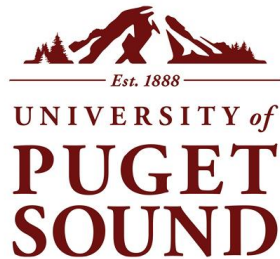
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# Legislative Priorities

- **Washington College Grant:** preserve full, guaranteed funding; eventually address “equity” in the maximum award
- **College Bound, State Work-Study:** maintain and eventually boost funding; permit flexibility amid pandemic
- **Leverage the capacity of not-for-profit colleges and universities,** especially in the areas of health care and education
- **Leverage not-for-profit colleges and universities to incentivize construction spending as** part of an economic recovery plan



# Member Campuses



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# Admission Testing Policies

College/University	SAT/ACT Test Optional?	Exceptions
<b>Gonzaga University</b>	✓	Home-schooled students; those who attended schools that do not assign grades
<b>Heritage University</b>	✓	
<b>Pacific Lutheran University</b>	✓	
<b>Saint Martin's University</b>	✓	Home-schooled students
<b>Seattle Pacific University</b>	✓	
<b>Seattle University</b>	✓	
<b>University of Puget Sound</b>	✓	Home-schooled students; those who attended schools that do not assign grades
<b>Walla Walla University</b>	✓	
<b>Whitman College</b>	✓	Home-schooled students; those who attended schools that do not assign grades
<b>Whitworth University</b>	✓	Home-schooled students; those with competency-based grades w/o cumulative GPA

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# Investing in High-Demand Fields

- **Gonzaga University's** new **John and Joan Bollier Family Center for Integrated Science and Engineering** – 2021
- **Pacific Lutheran University's** new **School of Nursing Clinical Learning & Simulation Center** – 2020
- **Saint Martin's University's** new **Nursing Education Center** – 2020
- Expansion of the **Diversity and Equity Center** at **Saint Martin's University**
- **Seattle University's** new **The Jim and Janet Sinegal Center for Science and Innovation** – 2021
- **Whitworth University** to open the **Dana & David Dornsife Health Sciences Center** – opening 2022
  - Also opened **Whitworth Athletics Leadership Team (WALT) Center** in 2020

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# Powering Economies

- ICW member campuses generate **22,000** direct and indirect jobs
- Taken together, our ten member campuses would be a **top 20 private employer** in Washington
- Capital spending by member campuses estimated to be as much as \$200M in 2021

INDEPENDENT COLLEGES  
IN WASHINGTON  
FUEL OUR ECONOMY

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# Diversity, Equity, and Inclusion

As we seek a fuller understanding of our nation's true history and work to build equity and inclusion, Independent Colleges of Washington member campuses are holding space, leading, and learning with their communities. For links to our racial justice action plans, see: <https://icwashington.org/equity>

**Our campuses sponsor diversity, equity, and inclusion offices that encourage and promote diversity across multiple dimensions:**

**Gonzaga University** [Office of Diversity, Inclusion, Community & Equity](#)

**Heritage University** [Institute for Student Identity Research](#)

**Pacific Lutheran University** [The Diversity Center](#)

**Saint Martin's University** [Diversity and Equity Center](#)

**Seattle Pacific University** [Office of Inclusive Excellence](#)

**Seattle University** [Office of Diversity and Inclusion](#)

**University of Puget Sound** [Office of Diversity & Inclusion](#)

**Walla Walla University** [Office of Diversity and Inclusion](#)

**Whitman College** [Diversity, Equity and Inclusion](#)

**Whitworth University** [Diversity, Equity & Inclusion](#)

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# Resources for Counselors

<https://icwashington.org/schoolcounselors>

## Students' Admissions Questions Answered

### Fall 2021 First-Year Students

Do you want to enroll in Fall 2021? This update is for you.

[READ MORE](#)

### AY 2020-21 Transfer Students

Are you a community college student looking to transfer? Click below.

[READ MORE](#)

### Dual Credit High School Students

Are you a high school student also pursuing college credit? Click below.

[READ MORE](#)

### Accessing Admissions Info

Looking for Gonzaga, Heritage, PLU, Saint Martin's, SPU, Seattle U., Puget Sound, Walla Walla U., Whitman & Whitworth. We have you covered.

[READ MORE](#)

## A Message from Independent Colleges of Washington

You continue to be on our minds. As you work with our young adults in these tumultuous times, thank you for the good work you do in counseling and supporting Washington State's high school students.

As your partners in the work of guiding students to post-secondary education and training, we want to offer our support to you as well. Should you have admission or financial aid questions, please contact us.

We are here collectively, and as individual colleges and universities, to help your current and future students achieve their goals, navigate this crisis, and plan for their futures. You are not alone. We are in this with you and for you.

Thank you for your dedicated work to the students, and to your communities. We look forward to continued work together.

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# New Academic Programs

## Undergraduate Majors

- Crime, Law, and Justice (University of Puget Sound)
- Criminal Justice (Pacific Lutheran University)
- Criminology and Criminal Justice (Whitworth University)
- Engineering (Whitworth University)
- Environmental Science (Whitworth University)
- Front-End Design (Whitworth University)
- Gender, Sexuality, and Race (Pacific Lutheran University)
- LPN-BSN ***transfers only*** (Saint Martin's University)
- Songwriting (University of Puget Sound)
- Strategic Communication (Whitworth University)
- Theology and Religious Studies (Saint Martin's University)
- Women, Gender, and Sexuality Studies (Seattle University)
- Women, Gender, and Ethnic Studies (Saint Martin's University)

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# New Academic Programs

## Undergraduate Minors

- Accounting (Saint Martin's University)
- African and African American Studies (Seattle University)
- Asian History (Gonzaga University)
- Critical Race & Ethnic Studies (Gonzaga University)
- Film Studies (Gonzaga University)
- History of Race & Ethnic Communities (Gonzaga University)
- Latin American History (Gonzaga University)
- Latino Studies (Pacific Lutheran University)
- Native Voices (Saint Martin's University)
- Public Health (Saint Martin's University)
- Sustainable Foods Systems (Saint Martin's University)
- Spanish (Saint Martin's University)
- Spanish Heritage (Seattle Pacific University)
- STEM Education (Pacific Lutheran University)
- Trauma Studies (Saint Martin's University)
- Women, Gender, and Sexuality Studies (Seattle University)



# New Graduate & Certificate Programs

## Graduate

- Business Analytics (Seattle University)
- Kinesiology (Pacific Lutheran University)
- Leadership Studies (Saint Martin's University)
- Occupational Therapy (Saint Martin's University)
- Physical Therapy (Whitworth University)
- Public Health (Univ of Puget Sound, *Fall 2021*)
- Social Work (Walla Walla University)

## Certificate

- Washington Veteran's to Technology (Saint Martin's University)



# Member Campuses Supporting Washington Students

- Act Six
- Visit scholarship
- Automatic admissions partnership
- Career-connected learning opportunities
- College in High School
- Nursing program opportunities
- Palmer Scholars Partnership
- PLU Pledge

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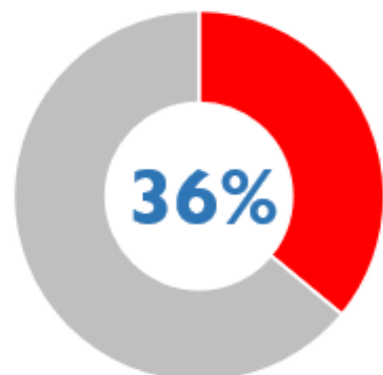
# ICW Supporting Washington Students

- Strengthening Transfer Pathways to the Liberal Arts
  - With support from The Teagle Foundation and The Arthur Vining Davis Foundations
- Partnering cross-sector colleagues to disseminate joint letter to high school seniors in Washington
- Encouraging FAFSA completion with Aim Higher Washington
- Expanding College in High School programs and working towards NACEP accreditation
- Collaborating with sector partners and WSAC to develop guidance around dual credit and admissions standards

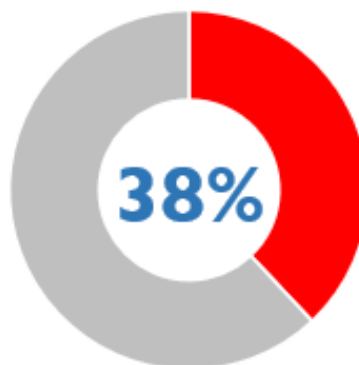
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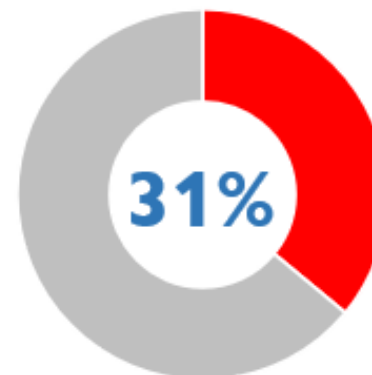
## Enrolled Students of Color



All Students



Undergraduate Students

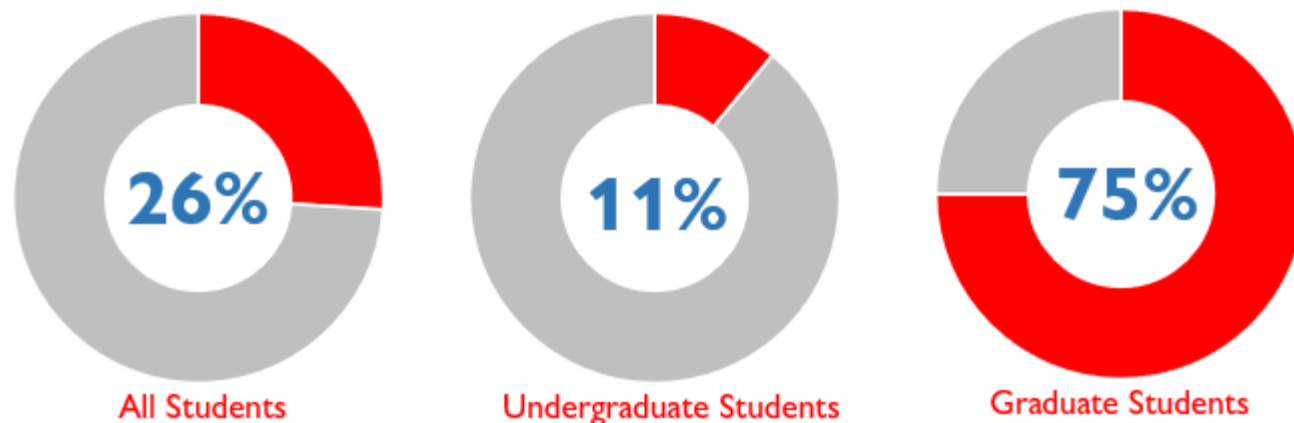


Graduate Students

Source: ICW Member Schools Survey 2019-20

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## Enrolled Students Above Age 25



Source: ICW Member Schools Survey 2019-20

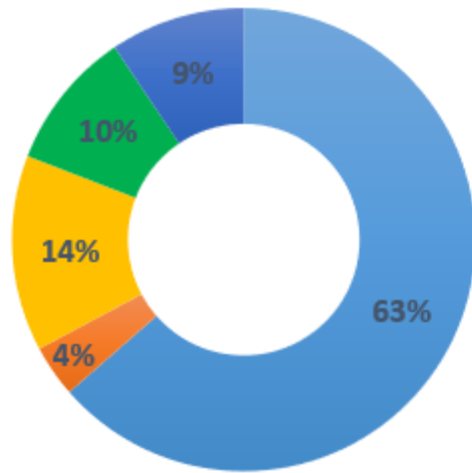
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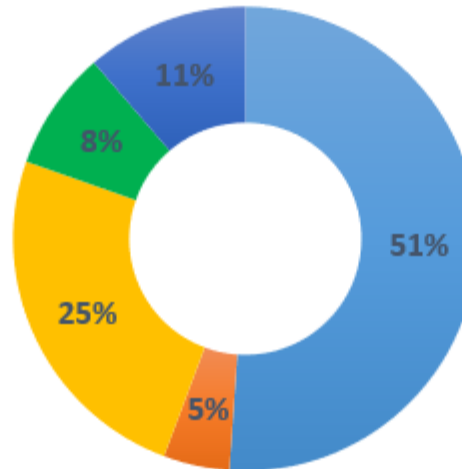


# Enrolled Students by Race/Ethnicity

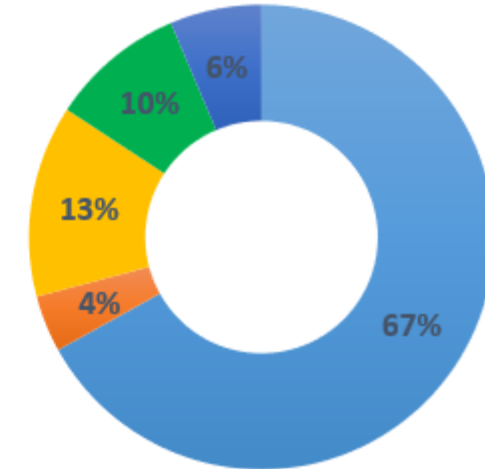
Independent Colleges of Washington



Public K-12 Students in WA



Washington State (as a whole)

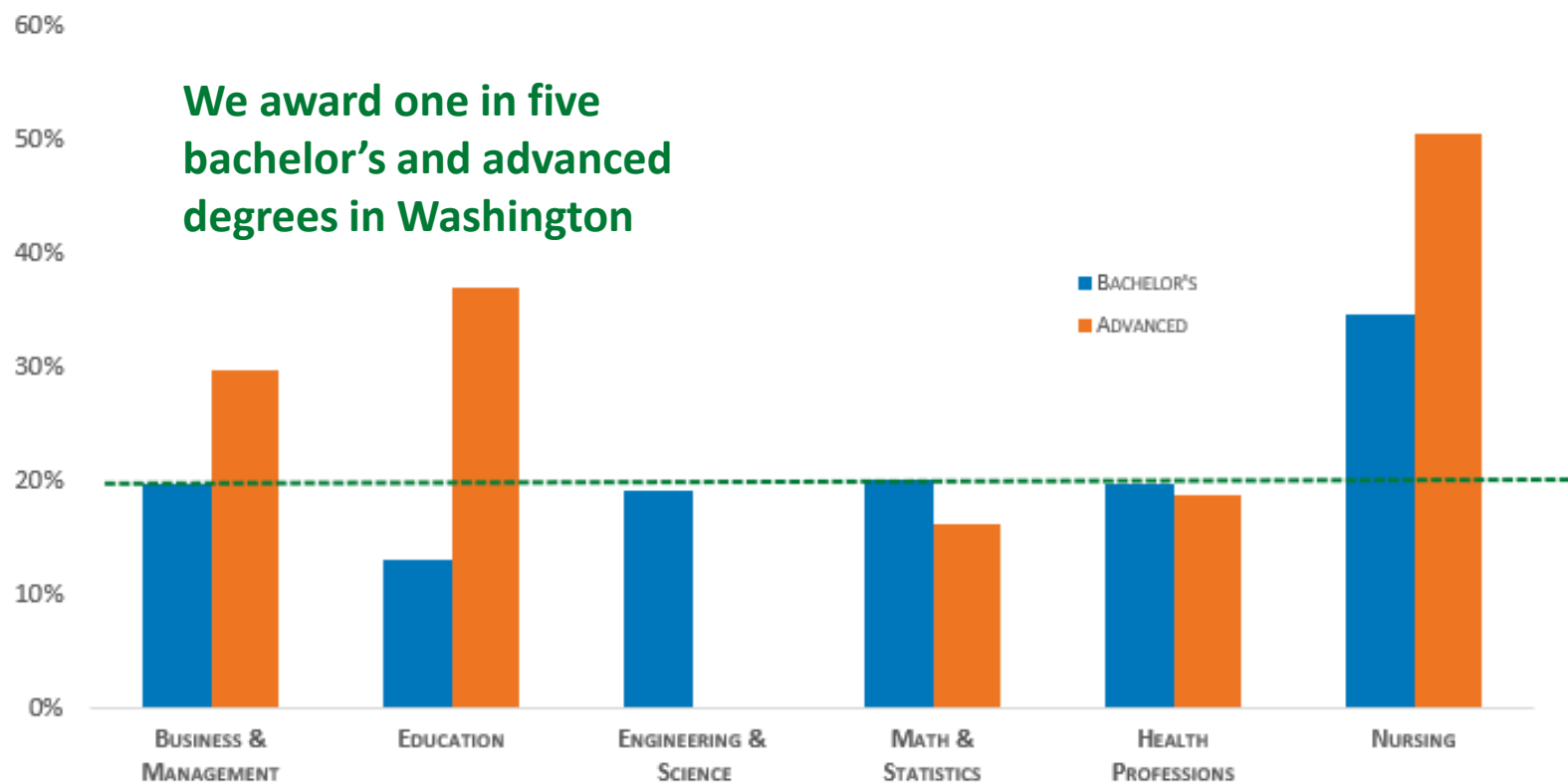


**Sources:**

- ICW Member Schools Survey 2020
- Washington Office of Superintendent of Public Instruction (OSPI)
- Washington Office of Financial Management

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## Percent of Degrees Conferred, Selected Majors



Source: National Center for Education Statistics, IPEDS (2020)

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Our campuses add  
**\$2.2 billion**  
in economic activity  
across Washington state.



Nearly **10,000**  
**students** graduate  
from ICW campuses  
annually.



**ICW campuses  
invest millions in  
academic and campus  
spaces, creating jobs  
across the state.**





We educate students  
from all 39 counties  
in Washington and  
from 90 countries.



**Our campuses  
can educate more  
students to meet  
our state's needs.**



INDEPENDENT  
COLLEGES OF  
WASHINGTON

**Two out of five graduate  
degrees in education are  
awarded by our campuses.**

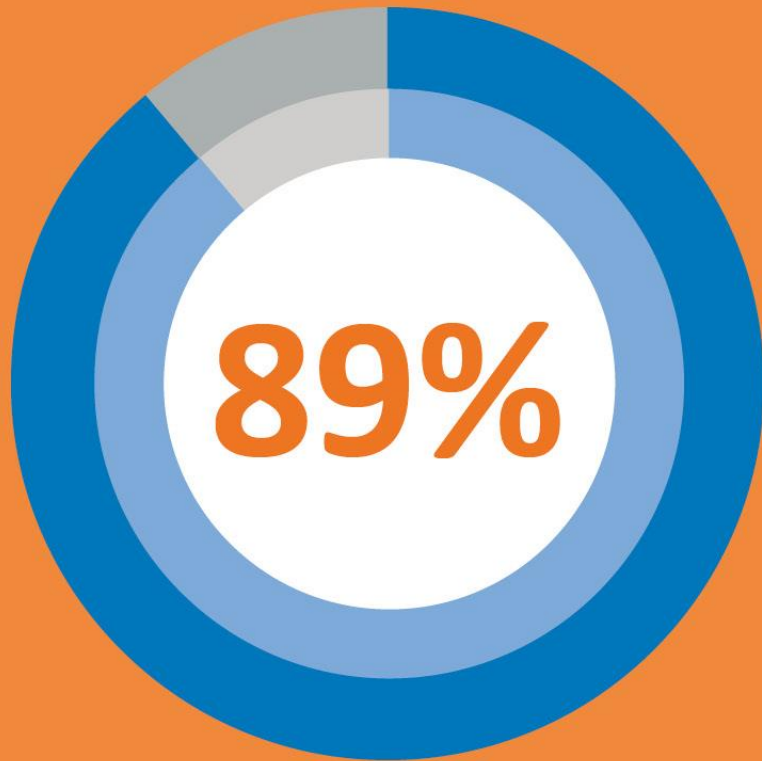






INDEPENDENT  
COLLEGES OF  
WASHINGTON

**Our 11:1 student to  
faculty ratio** allows for  
personalized instruction.



**of classes**  
**have fewer than**  
**30 students.**



ICW campuses  
generate **22,000**  
**jobs** in Washington.



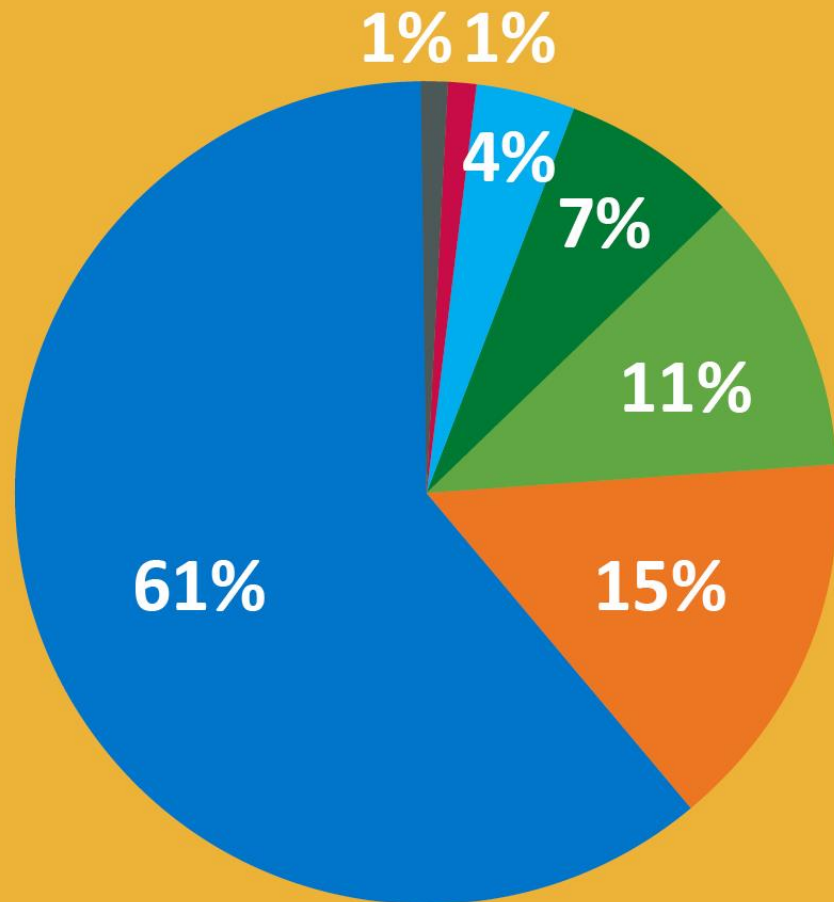
ICW campuses  
together are among  
the state's **top 20**  
**private employers.**



**of students** are  
**Black, Indigenous  
or people of color.**



# 39% ARE STUDENTS OF COLOR



## ENROLLMENT BY RACE/ETHNICITY

- Asian 11%
- Black/African American 4%
- Latinx/Hispanic 15%
- Native American/Alaska Native 1%
- Native Hawaiian/Pacific Islander 1%
- Two or More Races/Ethnicities 7%
- White 61%

One in five are **first-generation**  
**college students.**





We educate  
more than  
**35,000 students.**





**200,000**

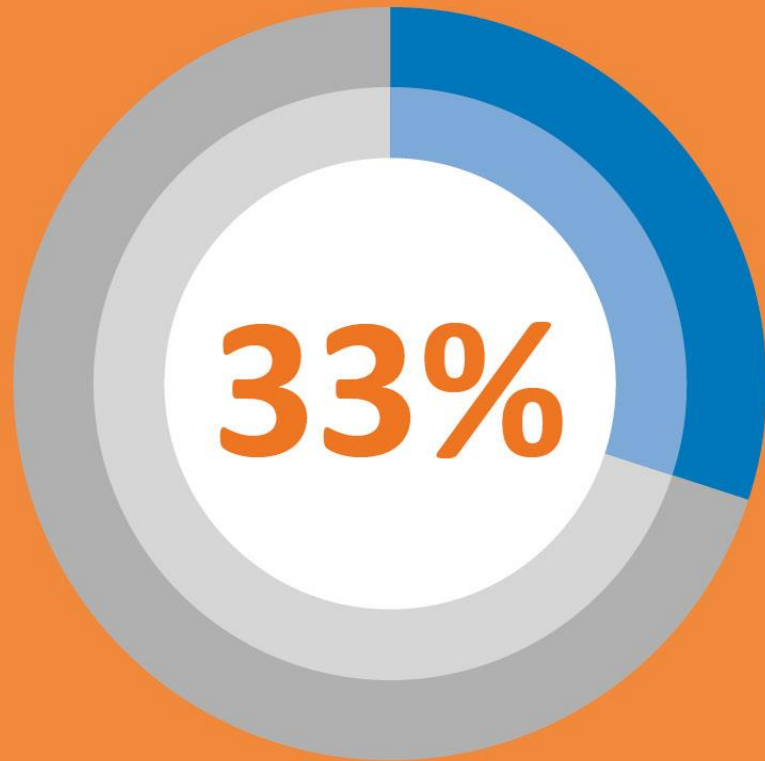
**alumni work  
in our state.**



**9 in 10 students**  
get aid from  
their colleges.

**Two in five** receive government aid such as Pell Grants and/or the Washington College Grant.





**of students** have  
transferred credits  
to our campuses.



Our campuses **confer one**  
**in five four-year+ degrees**  
in our state.





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COLLEGES OF  
WASHINGTON



# 20%

of WA four-year+ degrees  
are conferred at ICW colleges



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COLLEGES OF  
WASHINGTON



**More than a third** of undergraduates  
at ICW member campuses are from  
families living on low incomes



INDEPENDENT  
COLLEGES OF  
WASHINGTON

# STRONG COMPLETION RATES



**82%**

Independent  
college  
average  
(WA)



**76%**

National  
average

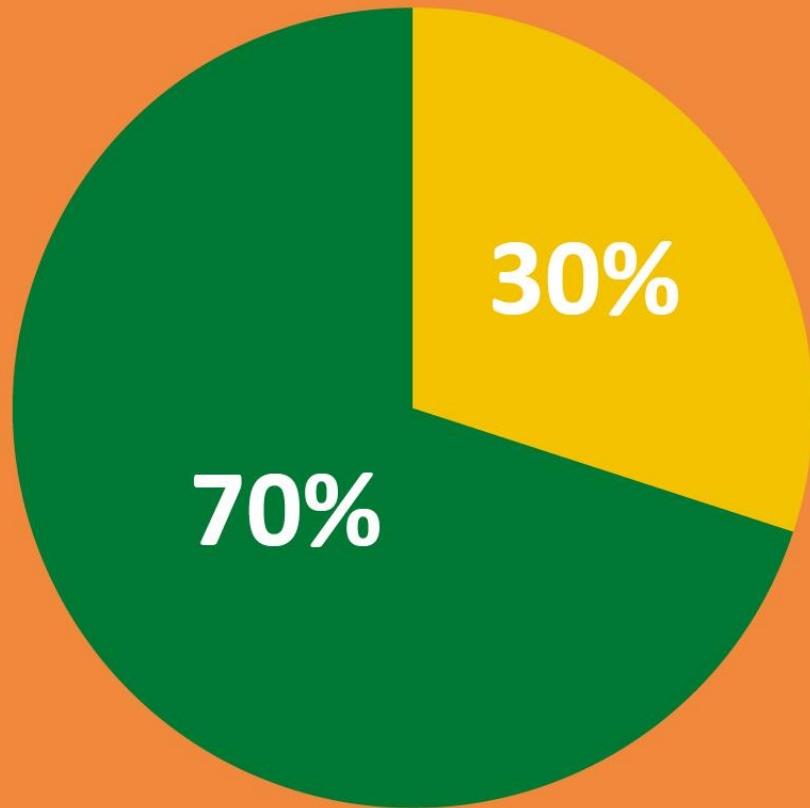


# TOP 10 DEGREE FIELDS



- 1** Business, Management, Marketing, and related support services
- 2** Health Professions and related programs
- 3** Education
- 4** Biological and Biomedical Sciences
- 5** Psychology
- 6** Social Sciences
- 7** Engineering
- 8** Communication, Journalism and related programs
- 9** Visual and Performing Arts
- 10** Legal Professions and studies

# 800 PROGRAMS OF STUDY



## ENROLLMENT STATUS

- Graduate 30%
- Undergraduate 70%

**28%** of ICW  
students are  
older than 25



**1,000+**  
veterans attend  
ICW schools





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ICW campuses  
are close  
to students  
across the  
state

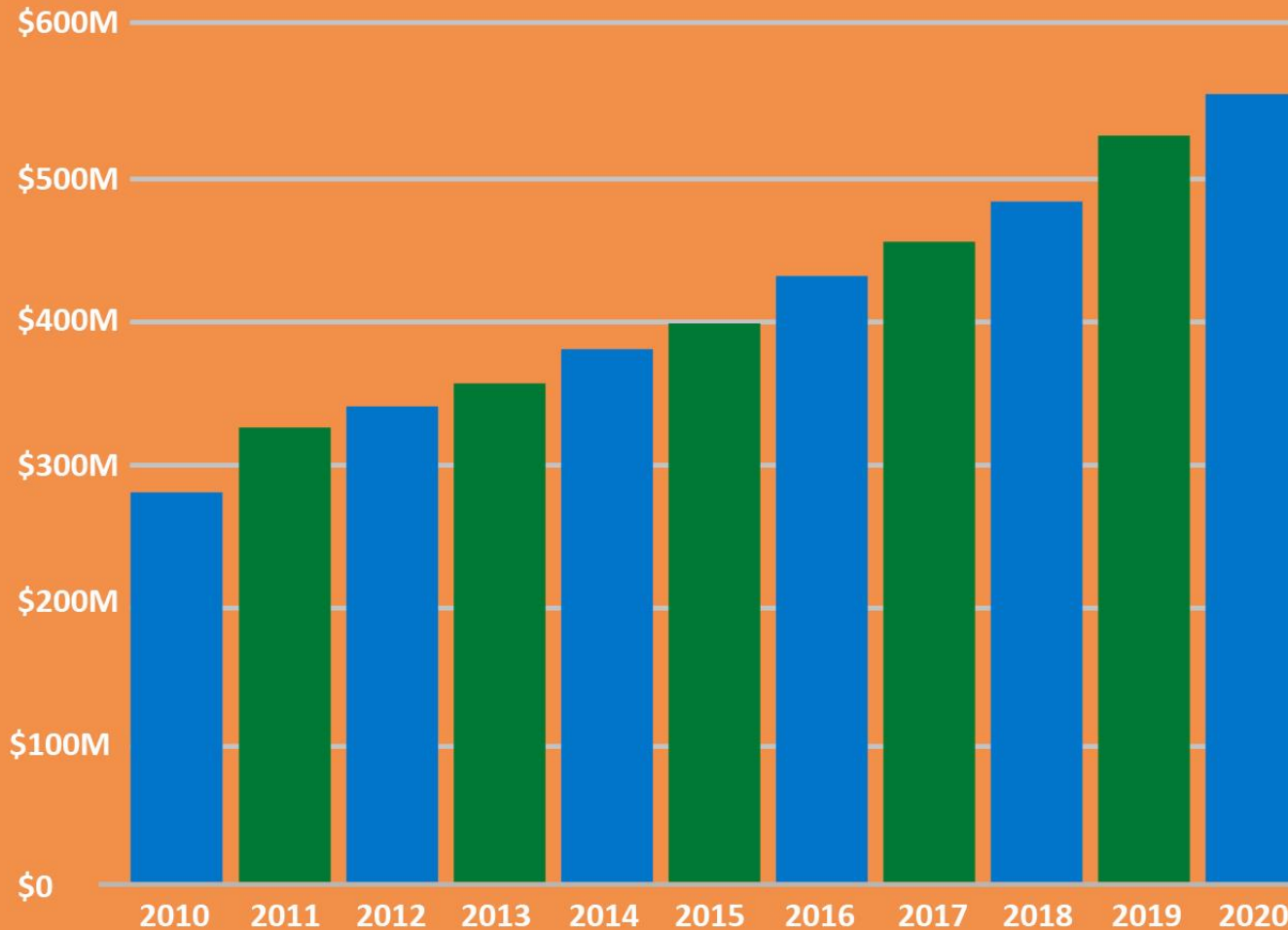


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**Two in five receive **student aid**  
such as Pell Grants and/or the  
Washington College Grant**

# 9 IN 10 STUDENTS GET AID FROM THEIR COLLEGES



Between 2010 and 2020, institutional aid from ICW member campuses has nearly doubled



INDEPENDENT  
COLLEGES OF  
WASHINGTON



One in five is a  
**first-generation  
college student**





INDEPENDENT  
COLLEGES OF  
WASHINGTON



Our campuses  
can educate  
more students  
to meet our  
state's needs



ICW member  
campuses  
generate  
**22,000+ jobs**  
in Washington



INDEPENDENT  
COLLEGES OF  
WASHINGTON

# **JOBS** Find Your Career at ICW Campuses

**Taken together,  
ICW member  
campuses are  
among the state's  
top 20 private  
employers**



# ICW member campuses prepare leaders and contributing workers



INDEPENDENT  
COLLEGES OF  
WASHINGTON





INDEPENDENT  
COLLEGES OF  
WASHINGTON



**ICW campuses  
invest millions  
in academic and  
campus spaces,  
creating jobs  
across the state**

Our member campuses  
add **\$2.2 Billion**  
in economic activity  
across Washington





# THE ECONOMIC IMPACT OF A COLLEGE OR UNIVERSITY CAN BE MEASURED BY DIRECT AND INDUCED SPENDING



**Direct spending** is money spent by the institution, employees and students on groceries, housing, as well as funding of building operations, libraries, instruction, and tickets to sporting events. **Induced spending** occurs when businesses spend more on labor and supplies in response to the growing demand for their services, which is fueled by the presence of a nearby campus.



# INVESTING IN WASHINGTON'S FUTURE ONE STUDENT AT A TIME

**CYNTHIA SANCHEZ  
SAINT MARTIN'S UNIVERSITY**

[\*https://icwashington.org/StudentStories\*](https://icwashington.org/StudentStories)



# Questions?

*If you have any questions, please contact:*

**Dr. Shea Hamilton**

**Director of Policy and Public Affairs**

Independent Colleges of Washington

Email: [shea@icwashington.org](mailto:shea@icwashington.org)

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