Who We Are

Independent Colleges of Washington is an association of 10 private, not-for-profit universities that call the state of Washington home. These campuses offer students high-quality, academically rigorous learning grounded in the liberal arts, with an emphasis on critical thinking, lifelong learning, ethics, leadership, and community service. With students from each of Washington’s 39 counties and more than 135 years of history, member campuses award one in five of the baccalaureate and graduate degrees earned in the state of Washington.
Legislative Priorities

• **Washington College Grant**: preserve full, guaranteed funding; eventually address “equity” in the maximum award

• **College Bound, State Work-Study**: maintain and eventually boost funding; permit flexibility amid pandemic

• **Leverage the capacity of not-for-profit colleges and universities**, especially in the areas of health care and education

• **Leverage not-for-profit colleges and universities to incentivize construction spending** as part of an economic recovery plan
Member Campuses

Gonzaga University  •  Heritage University  •  Pacific Lutheran University  •  Saint Martin’s University  •  Seattle Pacific University
Seattle University  •  University of Puget Sound  •  Walla Walla University  •  Whitman College  •  Whitworth University
## Admission Testing Policies

<table>
<thead>
<tr>
<th>College/University</th>
<th>SAT/ACT Test Optional?</th>
<th>Exceptions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gonzaga University</td>
<td>✓</td>
<td>Home-schooled students; those who attended schools that do not assign grades</td>
</tr>
<tr>
<td>Heritage University</td>
<td>✓</td>
<td></td>
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<tr>
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</tr>
<tr>
<td>Whitworth University</td>
<td>✓</td>
<td>Home-schooled students; those with competency-based grades w/o cumulative GPA</td>
</tr>
</tbody>
</table>
Investing in High-Demand Fields

- **Gonzaga University’s new** John and Joan Bollier Family Center for Integrated Science and Engineering – 2021
- **Pacific Lutheran University’s new** School of Nursing Clinical Learning & Simulation Center – 2020
- **Saint Martin’s University’s new** Nursing Education Center – 2020
- Expansion of the **Diversity and Equity Center** at Saint Martin’s University
- **Seattle University’s new** The Jim and Janet Sinegal Center for Science and Innovation – 2021
- **Whitworth University** to open the **Dana & David Dornsife Health Sciences Center** – opening 2022
  * Also opened **Whitworth Athletics Leadership Team (WALT) Center** in 2020
Powering Economies

• ICW member campuses generate **22,000** direct and indirect jobs
• Taken together, our ten member campuses would be a **top 20 private employer** in Washington
• Capital spending by member campuses estimated to be as much as **$200M** in 2021
As we seek a fuller understanding of our nation’s true history and work to build equity and inclusion, Independent Colleges of Washington member campuses are holding space, leading, and learning with their communities. For links to our racial justice action plans, see: https://icwashington.org/equity

Our campuses sponsor diversity, equity, and inclusion offices that encourage and promote diversity across multiple dimensions:

Gonzaga University  **Office of Diversity, Inclusion, Community & Equity**  
Heritage University  **Institute for Student Identity Research**  
Pacific Lutheran University  **The Diversity Center**  
Saint Martin's University  **Diversity and Equity Center**  
Seattle Pacific University  **Office of Inclusive Excellence**  
Seattle University  **Office of Diversity and Inclusion**  
University of Puget Sound  **Office of Diversity & Inclusion**  
Walla Walla University  **Office of Diversity and Inclusion**  
Whitman College  **Diversity, Equity and Inclusion**  
Whitworth University  **Diversity, Equity & Inclusion**
Resources for Counselors

https://icwashington.org/schoolcounselors

You continue to be on our minds. As you work with our young adults in these tumultuous times, thank you for the good work you do in counseling and supporting Washington State's high school students.

As your partners in the work of guiding students to post-secondary education and training, we want to offer our support to you as well. Should you have admission or financial questions, please contact us.

Thank you for your dedicated work to the students, and to your communities. We look forward to continued work together.
New Academic Programs

Undergraduate Majors

- Crime, Law, and Justice (University of Puget Sound)
- Criminal Justice (Pacific Lutheran University)
- Criminology and Criminal Justice (Whitworth University)
- Engineering (Whitworth University)
- Environmental Science (Whitworth University)
- Front-End Design (Whitworth University)
- Gender, Sexuality, and Race (Pacific Lutheran University)
- LPN-BSN transfers only (Saint Martin’s University)
- Songwriting (University of Puget Sound)
- Strategic Communication (Whitworth University)
- Theology and Religious Studies (Saint Martin’s University)
- Women, Gender, and Sexuality Studies (Seattle University)
- Women, Gender, and Ethnic Studies (Saint Martin’s University)
Undergraduate Minors

- Accounting (Saint Martin's University)
- African and African American Studies (Seattle University)
- Asian History (Gonzaga University)
- Critical Race & Ethnic Studies (Gonzaga University)
- Film Studies (Gonzaga University)
- History of Race & Ethnic Communities (Gonzaga University)
- Latin American History (Gonzaga University)
- Latino Studies (Pacific Lutheran University)

New Academic Programs

- Native Voices (Saint Martin's University)
- Public Health (Saint Martin's University)
- Sustainable Foods Systems (Saint Martin's University)
- Spanish (Saint Martin's University)
- Spanish Heritage (Seattle Pacific University)
- STEM Education (Pacific Lutheran University)
- Trauma Studies (Saint Martin's University)
- Women, Gender, and Sexuality Studies (Seattle University)
New Graduate & Certificate Programs

Graduate
- Business Analytics (Seattle University)
- Kinesiology (Pacific Lutheran University)
- Leadership Studies (Saint Martin's University)
- Occupational Therapy (Saint Martin’s University)
- Physical Therapy (Whitworth University)
- Public Health (Univ of Puget Sound, Fall 2021)
- Social Work (Walla Walla University)

Certificate
- Washington Veteran’s to Technology (Saint Martin’s University)
Member Campuses Supporting Washington Students

• Act Six
• Visit scholarship
• Automatic admissions partnership
• Career-connected learning opportunities
• College in High School
• Nursing program opportunities
• Palmer Scholars Partnership
• PLU Pledge
ICW Supporting Washington Students

• Strengthening Transfer Pathways to the Liberal Arts
  • With support from The Teagle Foundation and The Arthur Vining Davis Foundations

• Partnering cross-sector colleagues to disseminate joint letter to high school seniors in Washington

• Encouraging FAFSA completion with Aim Higher Washington

• Expanding College in High School programs and working towards NACEP accreditation

• Collaborating with sector partners and WSAC to develop guidance around dual credit and admissions standards
Enrolled Students of Color

36% All Students
38% Undergraduate Students
31% Graduate Students

Source: ICW Member Schools Survey 2019-20
Enrolled Students Above Age 25

Source: ICW Member Schools Survey 2019-20

- All Students: 26%
- Undergraduate Students: 11%
- Graduate Students: 75%

Gonzaga University  •  Heritage University  •  Pacific Lutheran University  •  Saint Martin's University  •  Seattle Pacific University

Seattle University  •  University of Puget Sound  •  Walla Walla University  •  Whitman College  •  Whitworth University
Enrolled Students by Race/Ethnicity

Sources:
- ICW Member Schools Survey 2020
- Washington Office of Superintendent of Public Instruction (OSPI)
- Washington Office of Financial Management

Gonzaga University
Heritage University
Pacific Lutheran University
Saint Martin's University
Seattle Pacific University
Seattle University
University of Puget Sound
Walla Walla University
Whitman College
Whitworth University
Percent of Degrees Conferred, Selected Majors

We award one in five bachelor’s and advanced degrees in Washington

Source: National Center for Education Statistics, IPEDS (2020)

Gonzaga University  •  Heritage University  •  Pacific Lutheran University  •  Saint Martin’s University  •  Seattle Pacific University
Seattle University  •  University of Puget Sound  •  Walla Walla University  •  Whitman College  •  Whitworth University
Our campuses add $2.2 billion in economic activity across Washington state.
Nearly 10,000 students graduate from ICW campuses annually.
ICW campuses invest millions in academic and campus spaces, creating jobs across the state.
We educate students from all 39 counties in Washington and from 90 countries.
Our campuses can educate more students to meet our state’s needs.
Two out of five graduate degrees in education are awarded by our campuses.
Our 11:1 student to faculty ratio allows for personalized instruction.
89% of classes have fewer than 30 students.
ICW campuses generate 22,000 jobs in Washington.
ICW campuses together are among the state’s top 20 private employers.
39% of students are Black, Indigenous or people of color.
39% are students of color

Enrollment by Race/Ethnicity:
- Asian: 11%
- Black/African American: 4%
- Latinx/Hispanic: 15%
- Native American/Alaska Native: 1%
- Native Hawaiian/Pacific Islander: 1%
- Two or More Races/Ethnicities: 7%
- White: 61%
One in five are first-generation college students.
We educate more than 35,000 students.
200,000 alumni work in our state.
9 in 10 students get aid from their colleges.
Two in five receive government aid such as Pell Grants and/or the Washington College Grant.
33% of students have transferred credits to our campuses.
Our campuses confer one in five four-year+ degrees in our state.
20% of WA four-year+ degrees are conferred at ICW colleges
More than a third of undergraduates at ICW member campuses are from families living on low incomes.
STRONG COMPLETION RATES

82% Independent college average (WA)

76% National average
TOP 10 DEGREE FIELDS

1. Business, Management, Marketing, and related support services
2. Health Professions and related programs
3. Education
4. Biological and Biomedical Sciences
5. Psychology
6. Social Sciences
7. Engineering
8. Communication, Journalism and related programs
9. Visual and Performing Arts
10. Legal Professions and studies
800 Programs of Study

Enrollment Status
- Graduate: 30%
- Undergraduate: 70%
28% of ICW students are older than 25
1,000+ veterans attend ICW schools
ICW campuses are close to students across the state.
Two in five receive student aid such as Pell Grants and/or the Washington College Grant.
9 IN 10 STUDENTS GET AID FROM THEIR COLLEGES

Between 2010 and 2020, institutional aid from ICW member campuses has nearly doubled.
One in five is a first-generation college student
Our campuses can educate more students to meet our state’s needs
ICW member campuses generate 22,000+ jobs in Washington
Taken together, ICW member campuses are among the state’s top 20 private employers.
ICW member campuses prepare leaders and contributing workers
ICW campuses invest millions in academic and campus spaces, creating jobs across the state.
Our member campuses add $2.2 Billion in economic activity across Washington.
THE ECONOMIC IMPACT OF A COLLEGE OR UNIVERSITY CAN BE MEASURED BY DIRECT AND INDUCED SPENDING

DIRECT SPENDING $1.4 Billion

INDUCED SPENDING $830 Million

Direct spending is money spent by the institution, employees and students on groceries, housing, as well as funding of building operations, libraries, instruction, and tickets to sporting events. Induced spending occurs when businesses spend more on labor and supplies in response to the growing demand for their services, which is fueled by the presence of a nearby campus.
INVESTING IN WASHINGTON’S FUTURE ONE STUDENT AT A TIME

CYNTHIA SANCHEZ SAINT MARTIN’S UNIVERSITY

https://icwashington.org/StudentStories
Questions?

If you have any questions, please contact:

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Director of Policy and Public Affairs
Independent Colleges of Washington
Email: shea@icwashington.org