



THE WASHINGTON COUNCIL FOR HIGH  
SCHOOL-COLLEGE RELATIONS (WCHSCR)



**The Washington Council operates for educational purposes and is organized to assist all Washington State students to access and engage in post-secondary opportunities at its member institutions.**

[www.wa-council.org](http://www.wa-council.org)

## COLLEGE FAIR: BEST PRACTICES

WA Council member colleges and universities are committed to ensure a fair and equitable experience for everyone in attendance. We encourage college fair hosts to consider the following best practices to ensure everyone has a positive experience.

### ✓ **Choose a Date & Communicate Early**

Notify colleges and universities well in advance to maximize participation.

### ✓ **Coordinate Scheduling**

Avoid conflicts with other high school, district, regional, and national events to ensure strong attendance by representatives. Statewide calendar coming to the WCHSCR website soon (details on the back).

### ✓ **Limit Fair Length**

Keep fairs to a reasonable duration to allow meaningful engagement. Fairs should not exceed 2–3 hours (with 2 hours being ideal).

### ✓ **Use a Scanning or Lead Collection System**

If possible, utilize tools like StriveScan or GoToCollegeFairs to streamline student information sharing.

### ✓ **Prioritize Seniors**

If the fair is during the school day, allow seniors to attend first so they can access key materials and opportunities before they run out.

### ✓ **Prepare Students in Advance**

Provide students with sample questions (examples on the back), and reasons why to ask them, to help them engage meaningfully with college reps.

**MORE INFO:**

**INFO@WA-COUNCIL.ORG**

# SAMPLE QUESTIONS TO ASK COLLEGE REPRESENTATIVES

- What is the average class size? What is the biggest class size?
- Where is your school located and how do the students engage with the town/city/area?
- What are the financial aid opportunities at your school? And how do I go about accessing them?
- What does the application process look like? Is there an application fee?
- Do you have my major [insert major here]?
- What is housing like on your campus? Is it required to live on campus?
- How do I schedule a campus visit?
- How do I connect to internships, research, or clinical experiences at this school?
- What are some campus traditions that students engage in?
- Can you describe the campus culture and student life?
- Are there opportunities for study abroad or exchange programs? How would I fund this?
- How diverse is the student body, and what efforts are made to promote inclusion and diversity on
- campus? How do your students find belonging on campus?
- How does your college support students' mental health and wellness?

## STATEWIDE COLLEGE FAIR CALENDAR

The Washington Council is creating a centralized calendar of high school, state, regional and national college and career fairs. If you would like to post information about your college fair, please send an email to [jgarver@councilofpresidents.org](mailto:jgarver@councilofpresidents.org) with the following information. The college fair title, start and end time, date and location (location, city and state).

<https://www.wa-council.org/my-calendar/>

